



LAW OFFICES

**PATZIK, FRANK & SAMOTNY LTD.**

150 SOUTH WACKER DRIVE  
SUITE 900  
CHICAGO, ILLINOIS 60606

TELEPHONE: (312) 551-8300  
FACSIMILE: (312) 551-1101

SCOTT SMILIE  
(312) 551-3066  
ssmilie@pfs-law.com

April 12, 2005

IN REPLY REFER TO:

**3084-003**

**BY FIRST-CLASS MAIL**

MAIL STOP ISSUE FEE  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

***Re: U.S. Utility Patent Application Serial No. 09/527,734  
ON-LINE LOCALIZED BUSINESS REFERRAL SYSTEM  
AND REVENUE GENERATION SYSTEM***

Dear Sirs:

Enclosed for filing please find a Fee Transmittal enclosing the Issue due with respect to the above-referenced patent application. The filing comprises the following:

1. Amendment After Allowance Under 37 CFR §1.312;
2. Comments on Statement of Reasons for Allowance;
2. Letter to Official Draftsman;
3. Fee Transmittal;
4. Notice of Allowance and Fee(s) Due;
5. Check in the amount of \$700.00;
6. Postcard; and
7. Certificate of Mailing by First-Class Mail.

If any additional charges or fees must be paid in connection with the filing of the above Fee Transmittal, they may be paid out of our deposit account No. 50-1325. A duplicate copy of this transmittal letter is enclosed.

Very truly yours,

**PATZIK, FRANK & SAMOTNY LTD.**

Scott W. Smilie

Enclosures



IN THE  
**UNITED STATES**  
**PATENT AND TRADEMARK OFFICE**

**IN RE APPLICATION OF:** RINEBOLD, Walter A. and  
DEEDS, Robert G.

**ATTORNEY DOCKET NO.:** 3084-003

**SER. NO.:** 09/527,734

**FILING DATE:** March 17, 2000

**TITLE:** ON-LINE LOCALIZED  
BUSINESS REFERRAL  
SYSTEM AND REVENUE  
GENERATION SYSTEM

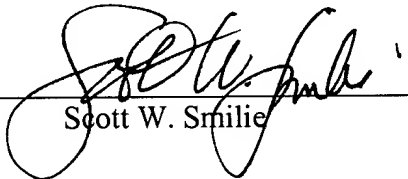
Amendment After  
Allowance Under 37  
CFR §1.312; Comments  
on Statement of Reasons  
for Allowance; Letter to  
Official Draftsman; Issue  
Fee; Fee(s) Transmittal;  
Notice of Allowance and  
Fee(s) Due; and  
Transmittal Letter

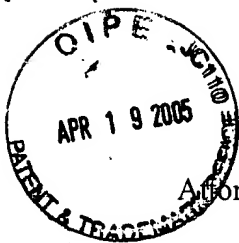
**CERTIFICATE OF MAILING BY FIRST CLASS MAIL**

Date of Deposit: April 12, 2005

I hereby certify that this correspondence is being deposited  
with the United States Postal Service, "First Class Mail"  
service under 37 C.F.R. 1.10 in an envelope addressed to:  
MAIL STOP ISSUE FEE, Commissioner for Patents, P.O.  
1450, Alexandria, VA 22313-1450, on April 12, 2005.

Dated: April 12, 2005

  
\_\_\_\_\_  
Scott W. Smilie



Attorney Docket No.: 991097/3084-003

PATENT APPLICATION

IN THE  
**UNITED STATES**  
**PATENT AND TRADEMARK OFFICE**

In Re U.S. Patent Application

Applicant: RINEBOLD, Walter A. and  
DEEDS, Robert G.

Serial No.: 09/527,734


Filed: March 17, 2000

For: ON-LINE LOCALIZED BUSINESS  
REFERRAL SYSTEM AND  
REVENUE GENERATION SYSTEM

Examiner: Steven Sax

Unit: 2174

) I hereby certify that this correspondence  
) is being deposited with the United States  
) Postal Service with sufficient postage as  
) FIRST-CLASS MAIL in an envelope,  
) addressed to: Mail Stop Issue Fee,  
) Commissioner for Patents, P.O. Box  
) 1450, Alexandria, VA 22313-1450 on  
) April 12, 2005

  
Scott W. Smilie

Mail Stop Issue Fee  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE**

In response to the Examiner's statement that the other independent claims (and particularly 46, 64 and 80) are merely the system of Claim 1 amended, it is respectfully submitted that the claims include different limitations and are not merely amended variations of Claim 1.

**PATZIK, FRANK & SAMOTNY LTD.**

150 South Wacker Drive  
Suite 900  
Chicago, Illinois 60606  
Telephone (312) 551-8300  
Facsimile (312) 551-1101

**Attorney**

Max Shaftal  
Scott Smilie  
Sean S. Swidler

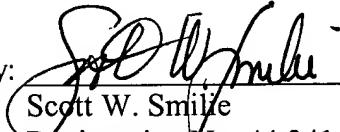
**Reg. No.**

31,422  
44,341  
49,033

Should the Examining Attorney have any questions, it is respectfully requested that he contact Applicant's attorney at the number below.

April 12, 2005  
PATZIK, FRANK & SAMOTNY LTD.  
150 South Wacker Drive  
Suite 900  
Chicago, Illinois 60606  
Telephone No.: 312-551-8300  
Facsimile No.: 312-551-1101

Respectfully submitted,

By:   
Scott W. Smile  
Registration No. 44,341



incorporate the following changes, which were made to clarify the drawings and do not add any new matter.

FIGURE 1

The wording “page 6” in reference number 300 and the wording “page 12” have been removed as the internal page numbers were removed from the formal drawings.

FIGURE 1A

The wording “page 6” in reference number 300 and the wording “page 12” have been removed as the internal page numbers were removed from the formal drawings.

FIGURE 3

The wording “page 3” has been changed to “Fig. 4” in reference number 300 and the wording “page 4” has been changed to “Fig. 29” to reflect the figures referred to by the pages.

FIGURE 3A

The wording “page 3” has been changed to “Fig. 4” and the wording “page 4” has been changed to “Fig. 29” to reflect the figures referred to by the pages.

FIGURE 4

The wording “Community Home Page Continued” has been changed to “About Our Town Fig. 41”. Support for this change is found in the specification at p. 25 lines 10-11. Additionally, the wording “page 10” has been changed to “Fig. 15”, the wording “page 2” has been changed to “Fig. 3” and the wording “page 31” has been changed to “Fig. 49” to reflect the figures referred to by the pages.

Duplicative Figure 4 has been deleted.

FIGURE 4A

The wording "page 8" has been changed to "Fig. 7", the wording "page 28" has been changed to "Fig. 43", the wording "page 26" has been changed to "Fig. 44", the wording "page 6" has been changed to "Fig. 5", the wording "page 2" has been changed to "Fig. 3" and the wording "page 31" has been changed to "Fig. 49" to reflect the figures referred to by the pages.

FIGURE 5A

The wording "page 10" has been changed to "Fig. 15" in reference number 519 and the wording "page 5" has been changed to "Fig. 4A" in reference number 509 to reflect the figures referred to by the pages.

FIGURE 6

The wording "page 13" has been changed to "Fig. 40" in reference number 5608, the wording "page 13" has been changed to "Fig. 40" in reference number 5611, and the wording "page 2" has been changed to "Fig. 3" in reference number 5610 to reflect the figures referred to by the pages. The word "Postings" has been added to the item designated by reference number 5609

FIGURE 6A

The wording "page 13" has been changed to "Fig. 40" in reference number 5611, and the wording "page 2" has been changed to "Fig. 3" in reference number 5610 to reflect the figures referred to by the pages.

FIGURE 7

The wording "page 6" has been changed to "Fig. 3" to reflect the figure referred to by the page.

FIGURE 7A

The wording “page 5” has been changed to “Fig. 4A” in reference number 701 and elsewhere to reflect the figure referred to by the page.

FIGURE 8

The wording “page 6” has been changed to “Fig. 3” to reflect the figure referred to by the page.

FIGURE 8A

The wording “page 2” has been changed to “Fig. 3” to reflect the figure referred to by the page.

FIGURE 9

The wording “page 14” has been changed to “Fig. 16” and the wording “page 6” has been changed to “Fig. 3” to reflect the figures referred to by the pages. Reference number 911 has been deleted.

FIGURE 11

The wording “SROES” in reference number 406 has been changed to “STORES” to correct a typographical error.

FIGURE 12

The wording “SROES” in reference number 406 has been changed to “STORES” to correct a typographical error.

FIGURE 13

The wording “SROES” in reference number 406 has been changed to “STORES” to correct a typographical error.



FIGURE 15

The wording “page 14” has been changed to “Fig. 16”, the wording “page 9” has been changed to “Fig. 16” in reference number 1800, and the wording “page 3” has been changed to “Fig. 19” to reflect the figures referred to by the pages. The word “to” has been added to the box marked with reference number 1501 after “How” for clarification purposes.

FIGURE 16

The wording “page 12” has been changed to “Fig. 15” to reflect the figure referred to by the page.

FIGURE 18

The wording “page 14” has been changed to “Fig. 19” to reflect the figure referred to by the page.

FIGURE 18A

The wording “page 10” has been changed to “Fig. 15”, the wording “page 25” has been changed to “Fig. 53” and the wording “page 10” has been changed to “Fig. 19” to reflect the figures referred to by the pages. Additionally, the word “Conformation” has been changed to “Confirmation” to correct a typographical error in reference number 1822.

FIGURE 19

The wording “page 22” has been changed to “Fig. 29”, the wording “page 17” has been changed to “Fig. 26”, the wording “page 16” has been changed to “Fig. 30”, the wording “page 19” has been changed to “Fig. 22”, the wording “page 21” has been changed to “Fig. 33”, the wording “page 18” has been changed to “Fig. 31”, the wording

“page 20” has been changed to “Fig. 24” and the wording “page 25” has been changed to “Fig. 38” to reflect the figures referred to by the pages.

FIGURE 19A

The wording “page 22” has been changed to “Fig. 29”, the wording “page 17” has been changed to “Fig. 26”, the wording “page 16” has been changed to “Fig. 30”, the wording “page 19” has been changed to “Fig. 22”, the wording “page 21” has been changed to “Fig. 33”, the wording “page 18” has been changed to “Fig. 31”, the wording “page 20” has been changed to “Fig. 24”, the wording “page 25” has been changed to “Fig. 38”, the wording “page 29” has been changed to “Fig. 52” in reference numbers 1911 and 1924, and the wording “page 2” has been changed to “Fig. 3A” to reflect the figures referred to by the pages.

FIGURE 22

The wording “page 3” has been changed to “Fig. 19” to reflect the figure referred to by the page.

FIGURE 22A

The wording “page 3” has been changed to “Fig. 19” to reflect the figure referred to by the page. Reference number 2211 has been added to correlate with the disclosure in the specification.

FIGURE 24

The wording “page 3” has been changed to “Fig. 19” to reflect the figure referred to by the page.

FIGURE 26

The wording “page 3” has been changed to “Fig. 19” and the wording “page 22” has been changed to “Fig. 29” to reflect the figures referred to by the pages.

FIGURE 26A

The wording “page 14” has been changed to “Fig. 19” and the wording “page 22” has been changed to “Fig. 29” to reflect the figures referred to by the pages.

FIGURE 28

The wording “SROES” has been changed to “STORES” to correct a typographical error. The reference number for the ‘Display Selected Web Site’ box has been changed to “2923” to “2933” to correct a duplicate number.

FIGURE 29A

Fig. 29A has been amended to read Fig. 29. The wording “page 2” has been changed to “Fig. 3” to reflect the figure referred to by the page.

FIGURE 30A

Fig. 30A has been amended to read Fig. 30. The wording “page 14” has been changed to “Fig. 19” to reflect the figure referred to by the page.

FIGURE 31

The wording “page 14” has been changed to “Fig. 19” to reflect the figure referred to by the page. Reference number 3111 has been added to correlate to the disclosure in the specification at page 41, lines 11-12.

FIGURE 32

The wording “3” has been changed to “Fig. 19” to reflect the figure referred to.

FIGURE 32a

The wording “page 14” has been changed to “Fig. 19” to reflect the figure referred to by the page.

FIGURE 36

The wording “page 1” has been changed to “Fig. 1” to reflect the figure referred to by the page.

FIGURE 37

The wording “page 1” has been changed to “Fig. 1” to reflect the figure referred to by the page.

FIGURE 38

The wording “page 14” has been changed to “Fig. 19” to reflect the figure referred to by the page.

FIGURE 39

The wording “page 14” has been changed to “Fig. 19” to reflect the figure referred to by the page.

FIGURE 39A

The wording “page 1” has been changed to “Fig. 1” to reflect the figure referred to by the page.

FIGURE 40

The wording “page 7” has been changed to “Fig. 31” to reflect the figure referred to by the page.

FIGURE 41

The wording “page 2” has been changed to “Fig. 3” to reflect the figure referred to by the page.

FIGURE 42

The wording “page 7” has been changed to “Fig. 6” in reference number 4201, and the wording “page 7” has been changed to “Fig. 31” in the bottom right box to reflect the figures referred to by the pages.

FIGURE 43

The wording “page 31” has been changed to “Fig. 49” in reference numbers 4309 and 4310, and the wording “page 5” has been changed to “Fig. 4A” to reflect the figures referred to by the pages. The wording “End View 4 Sale” in reference number 4312 has been changed to “End Event Listings”.

FIGURE 44

The wording “page 5” has been changed to “Fig. 3” to reflect the figure referred to by the page. The wording “End View 4 Sale” in reference number 4416 has been changed to “End Real Estate”.

FIGURE 45

The wording “page 25” has been changed to “Fig. 53” in reference numbers 4503, 4506 and 4507; and the wording “page 1” has been changed to “Fig. 1” in the bottom right box to reflect the figures referred to by the pages.

FIGURE 46

The reference number “4611” for the box “Change Another” has been changed to “4613” to correct a duplicate number.

FIGURE 48

The wording "page 25" has been changed to "Fig. 53" in all places; and the wording "page 1" has been changed to "Fig. 1" in the bottom right box to reflect the figures referred to by the pages.

FIGURE 51

The wording "page 14" has been changed to "Fig. 19" to reflect the figure referred to by the page.

FIGURE 52

The wording "page 25" has been changed to "Fig. 53" in all places; the wording "page 14" has been changed to "Fig. 19" in all places; and the wording "page 1" has been changed to "Fig. 1" to reflect the figures referred to by the pages.

FIGURE 53

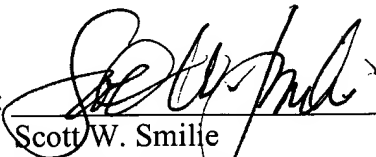
The wording "page 15" has been changed to "Fig. 19", the wording "page 29" has been changed to "Fig. 52", the wording "page 32" has been changed to "Fig. 48"; and the wording "from page 15, 29, 32" has been changed to "Figs. 19, 48 & 52" to reflect the figures referred to by the pages.

This letter is being submitted together with an Amendment After Allowance regarding these changes.

Should the Draftsman discover that there are remaining issues that could be resolved by an interview, the Draftsman or Examiner is invited to contact Applicant's undersigned attorney at the telephone number listed below.

April 12, 2005  
PATZIK, FRANK & SAMOTNY LTD.  
150 South Wacker Drive  
Suite 900  
Chicago, Illinois 60606  
Telephone No.: 312-551-8300  
Facsimile No.: 312-551-1101

Respectfully submitted,

By:   
Scott W. Smile  
Registration No. 44,341